

## **Introductory Information**

library mission statement

Current Mission Statement (2015): The Wells Branch Community Library enriches and engages our community with a friendly environment of information services and resources. Everyone is welcome to experience the joy of learning, the empowerment of literacy, diverse entertainment, cultural appreciation, lifelong curiosity, and continual growth opportunities.

Proposed Mission Statement: WBCLD is a welcoming and responsive community resource dedicated to deliver equitable access to information, to support literacy and personal development, and to provide enrichment opportunities for everyone.

brief library history & what it means to be a district

### **Current Information:**

- Wells Branch demographics
- Library Current Offerings:
  - facilities- description of building and grounds, available spaces
  - collection and circulation- types and numbers of physical and digital materials including library of things, circulation data
  - programs and services- programs for all ages, technology, specialty services ie notary & document station
  - finance and administration- rules and regulations, human resources, budget status

### **Predictions for 2023-2027**

demographic trends, growth predictions, service population  
budgetary  
cultural evolution  
developments in library services

## **Growth and Development Priorities and Plans for 2023-2027**

Facilities

Priority- to develop and provide spaces to meet community needs, maintain property value, minimize carbon footprint whenever possible, and maintain welcoming landscaping

- 1- Create a separate, safe, and welcoming area for teens
  - build a glass wall to provide a clear delineation of space and noise barrier
  - install a tv/gaming system and necessary equipment for other targeted activities
  - create a collaborate workspace for students within the area

- 2- Create an additional large program space to accommodate increased attendance and offerings without compromising access to the LAB
  - relocate director's office to what was formerly the children's study room, install a door into the main library.
  - combine director's office with reading room and hallway created by the glass wall in teens to create a multipurpose program room with storage
- 3- develop outdoor spaces for patron enjoyment
  - more toys or outdoor shaded spaces

#### Collection and Circulation

Priority- to develop and maintain a current, relevant, varied collection of materials that serve the community's learning and enrichment needs

- 1- increase digital collection by seeking additional resources and regularly evaluating available databases and offerings
- 2- maintain a current physical collection through continual weeding and targeted purchases
- 3- develop the library of things to include additional appropriate items that interest the community

#### Programs and Services

Priority- to deliver a variety of meaningful, enjoyable, and educational programs and services that foster community, literacy, and lifelong learning.

- 1- continue robust early literacy and 0-5 programming schedule
- 2- reintroduce Family Place style workshops and play space availability
- 3- offer more regular programming for older children
- 4- Offer increased, meaningful programming in the LAB
  - a. open LAB hours for adults to do drop-in projects and trainings
  - b. technology assistance in the LAB during open hours
  - c. varied and valuable project programs for adults using LAB materials and equipment
  - d. seasonal family (age 8+ with an adult) craft programming using LAB equipment
  - e. increase offerings by hiring skilled artists for one-time project programs
  - f. regular teen programming in the LAB with specific machines such as sewing
- 5- strengthen educational program offerings in the following areas:
  - a- language learning for adults
  - b- math and science for students
  - c- test preparation
- 6- support adult employment needs
  - a- job search and resume building workshops
  - b- online credentialing resources
- 7- Outreach
  - a. Donuts with Director or some kind of open house
  - b. Increase homebound services
  - c. Maintain social media presence and advertising
  - d. Regularly solicit input from users
  - e. Conduct full image audit and community survey in advance of next Long Range Plan
  - f. Social media ambassadors

## Finance and Administrations

Priority- Ensure responsible and transparent handling of public funds, maintain compliance with all relevant legislation for special purpose districts, ensure continued library accreditation, and keep up with industry standards.

- 1- maintain wage levels for employees consistent with libraries in the area including competitive and meaningful benefits
- 2- create a job description for and hire an assistant director
- 3- offer regular appreciation events for volunteers and maintain the presidential volunteer recognition program
- 4- provide a culture of continual learning with educational goals and opportunities for all stakeholders
- 5- maintain all reports and activities required to be an accredited library and special purpose district within the State of Texas.

## **Development Ideas for the next 5 year plan (2028-2032)**

- 1- Enclose breezeway to create more space for offices, connect the LAB to the main building, and create a private space for video conferencing for medical appointments and employment interviews
- 2- Expand the children's area and make the study room into an office with storage for the youth services librarian
- 3- Computer stations with playpens
- 4- Quiet booths for private online meetings ie doctor visits or job interviews